US99.5 Money Machine
CBS Radio's Spring 2010 National Sweepstakes
OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. SWEEPSTAKES DATES

a. The US99.5 Money Machine ("Sweepstakes") will begin on Monday, April 12, 2010 and will run through Friday, May 14, 2010, between the hours of 7 a.m. CT and 7 p.m. CT. (the "Sweepstakes Dates").

2. ELIGIBILITY RESTRICTIONS

a. The Sweepstakes is open to legal residents of the 50 United States or the District of Columbia who are 18 years of age or older. Contestants will be competing with listeners from up to 55 stations in up to 25 radio markets across the United States. Employees of CBS Radio Inc., WUSN-FM (the "Station"), AT&T, IVR Technology Group, Ask Joe, LLC., their corporate parent, subsidiary, and affiliated companies (collectively "Sweepstakes Entities"), their advertising agencies, participating sponsors/promotional partners, other radio stations in the metropolitan areas of the participating stations and members of their immediate families (parents, children, siblings, spouses) or persons living in the same households as such persons, whether related or not, are ineligible to participate or win. This Sweepstakes is governed by U.S. law and is subject to all federal, state and local laws and regulations. Void outside the United States and where prohibited.

3. ENTRY

a. To participate in the Sweepstakes, WUSN-FM listeners will need to listen during the Sweepstakes Dates for their station's "cue to call" (there will be ten (10) "cues to call" each weekday during the Sweepstakes Dates) and then call 1-866-327-9946 (866-EASY WIN). On each weekday throughout the Sweepstakes Dates, ten (10) potential Prize winners will be selected between the hours of 7 a.m. CT and 7 p.m. CT. A total of two hundred and fifty (250) Prizes will be awarded. WUSN-FM as well as all participating stations may also announce exact times that future sweepstakes will be played. Station listeners will be competing with listeners from other stations around the country who will also receive a "cue to call" at the same time and will be calling the same number. Pending verification of eligibility, the 110th caller after the "cue to call" is given will be a Prize winner. In the event that the 110th caller is disconnected, the next caller to make it through will be the Prize winner. At the time of their call, each designated caller will be required to provide all information requested, including their first and last name, complete address, including Zip Code, daytime and evening phone numbers, and their date of birth to be eligible to win.

b. There is no limit to the number of times a listener can try to call in and win. A listener may only win one Prize during the Sweepstakes, and only one winner per household can win during the run of the Sweepstakes. For this Sweepstakes only, restrictions that would prevent a listener from winning if he/she had won another recent CBS radio station contest or sweepstakes will not apply.

c. Neither the participating stations nor their licensee entities or corporate parent, CBS Radio Inc., nor their affiliated entities (collectively, "CBS") will be responsible for telephone service outages, delays, interruptions, busy signals, equipment malfunctions and any other technical difficulties or for any medical emergencies which may interrupt or prevent completion of a telephone call.

d. Due to delays in the WUSN's streaming broadcast, listeners to the online stream may not be able to participate in any WUSN-FM conducted on-air contests."

4. PRIZES

a. **Two Hundred and Fifty (250) Prizes:** $1,000 cash. Total maximum value of all prizes in the Sweepstakes: $250,000. Only one (1) Prize will be awarded per winner. Cash Prize will be issued as a check payable to the order of the Prize winner. All taxes, including but not limited to, federal, state, and local taxes, and any other costs and expenses associated with the acceptance and use of a prize are solely the responsibility of the winner. The Prize winners will each be issued an IRS Form 1099 for the value of their respective prize(s). Prize cannot be transferred or substituted except at Station's sole discretion. Two Hundred and fifty (250) Prizes will be awarded.

5. WINNER SELECTION AND NOTIFICATION

a. Decisions of CBS with respect to the Sweepstakes are final.

b. Potential Qualifying Prize winners will be determined as described in Section 3 above and will be notified by telephone at the time of their calls. Contestants will be competing with listeners from up to 60 stations in up to 35 radio markets across the United States.

c. In the event of a tie, duplicate claims, or multiple persons claiming to be the correct caller, a final and binding decision will be made by CBS Radio Inc., which reserves the right to hold a random drawing in such event to determine the winner.

d. In the event of an equipment malfunction, CBS reserves the right to award prize to caller 111, 112, or 113, from the previous contest, in this order and pending verification of eligibility, except that any such callers who were winners of the Sweepstakes will be excluded.

e. Odds of winning depend upon the order and number of calls received.

f. Winners (or their parents or legal guardians if under the age of majority) must execute and return any required affidavit of eligibility and/or liability/publicity release within fourteen (14) days of notification attempt or prize will be forfeited. If winner is under the age of majority in his/her state of residence (a "minor"), prize may be awarded in the name of his/her parent or legal guardian who will be required to complete and sign any required documents. If a potential winner cannot be contacted, fails to complete, sign and return the required affidavit of eligibility and liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, potential winner forfeits prize.

g. Potential winners will be notified by telephone and U.S. Mail. Prize winner must claim or take delivery of the Prize within forty-five (45) days of winning or the prize may be forfeited.

6. CONDITIONS

a. Payments of all federal, state and local taxes are solely the responsibility of the winners. Winners will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of the Prize. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize.

b. By participating in the Sweepstakes, the winners agree to have their name, city, state, voice, or likeness used in any advertising or broadcasting material relating to this Sweepstakes (for the Station or any other participating station) without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize. Where legal, winners also agree to provide CBS with an interview, which may be used in connection with the Sweepstakes.

c. Prior to awarding any prize or prize certificate, CBS in its sole discretion may require verification of winner's identification by a showing of valid government-issued photo identification. CBS may also require Sweepstakes winners (as well as their parent(s) or legal guardian (s), if winners are under the

age of majority in their state of residence), to sign a liability release, agreeing to hold the Sweepstakes Entities and their officers, shareholders, directors, employees, agents and representatives of each of them (collectively, the "Released Parties") harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the Sweepstakes.

d. CBS, in its sole discretion, reserves the right to disqualify any person (and all of their entries) from this Sweepstakes if he or she tampers with the entry process or the operation of any of the participating stations' websites or is otherwise in violation of the rules. CBS, in its sole discretion, reserves the right to reject calls from any phone number or phone numbers and to disqualify any person or person who CBS believes is tampering with the entry process in any way, including but not limited to attempts to manipulate the phone system or entry process in order to increase the odds of winning, any other fraudulent activity designed to affect the entry process or who is otherwise in violation of the rules or of any applicable law or regulation. CBS further reserves the right to cancel, terminate or modify the Sweepstakes if it is not capable of completion as planned or if any fraud, technical failures or any factor beyond CBS's control, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort, corrupt or affect the administration, security, fairness, integrity or proper conduct of the Sweepstakes as determined by CBS in is sole discretion. Any attempt by an entrant or any person to deliberately damage any station website or to undermine the legitimate operation of this Sweepstakes may be a violation of criminal and civil laws. Should such an attempt be made, CBS reserves the right to seek full prosecution and/or damages from any such individual to the fullest extent permitted by law. CBS's failure to enforce any term of these Official Rules shall not constitute a waiver of this provision. If due to circumstances beyond the control of CBS, any segment of the Sweepstakes is delayed, rescheduled, postponed or cancelled, CBS reserves the right, but not the obligation, to modify, suspend or cancel the Sweepstakes and shall not be required to award a substitute prize.

e. Contestants understand, acknowledge and agree that CBS shall not be liable for losses or injuries of any kind resulting from the rejection of an entry given CBS's belief that the contestant was abusing or tampering with the Sweepstakes entry process in any manner or due to any technical malfunction of the telephone network/transmission line or any entries that are late, delayed, garbled, incomplete, misdirected, lost, corrupted or otherwise not in compliance with the rules or applicable law.

f. The Released Parties are not responsible for (i) typographical or other errors in the printing, the offering or the administration of the Sweepstakes, or in the announcement of a prize; (ii) entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties, malfunctions, disconnections, or other technological failures, telephone service outages, delays, dropped calls, or busy signals; (iii) lost, stolen, mangled, misdelivered, postage due, illegible, incomplete, incorrect, or late entries.

g. Failure to comply with the Sweepstakes rules may result in a contestant's disqualification solely at the discretion of the Station or CBS.

h. Copies of the Official Rules or for a list of winners following completion of the Sweepstakes (specify which), send a self-addressed, stamped envelope (VT residents may omit return postage) specifying "Official Rules" or "Winner List" to CBS Radio's Spring 2010 National Sweepstakes Winner List or Official Rules Request, CBS Radio Inc. of Chicago, Two Prudential Plaza, Suite 1000, 180 N. Stetson, Chicago, Illinois 60601. A copy of the Official Rules and a list of winners (when complete) are also available during regular business hours at the main studio of WUSN-FM, 2 Prudential Plaza, Suite 1000, Chicago, IL 60601. All such requests must be received within 30 days following completion of the Sweepstakes.

SPONSOR & ADMINISTRATOR: CBS Radio Inc., c/o CBS Radio Inc. of Chicago, Two Prudential Plaza, Suite 1000, 180 N. Stetson, Chicago, Illinois 60601.